



CELEBRATING

60 

The number 60 is displayed in a large, bold font. To its right is a small icon representing a hydrotherapy jet, consisting of a vertical pipe with a nozzle at the top and a circular base.

YEARS
OF HYDROTHERAPY

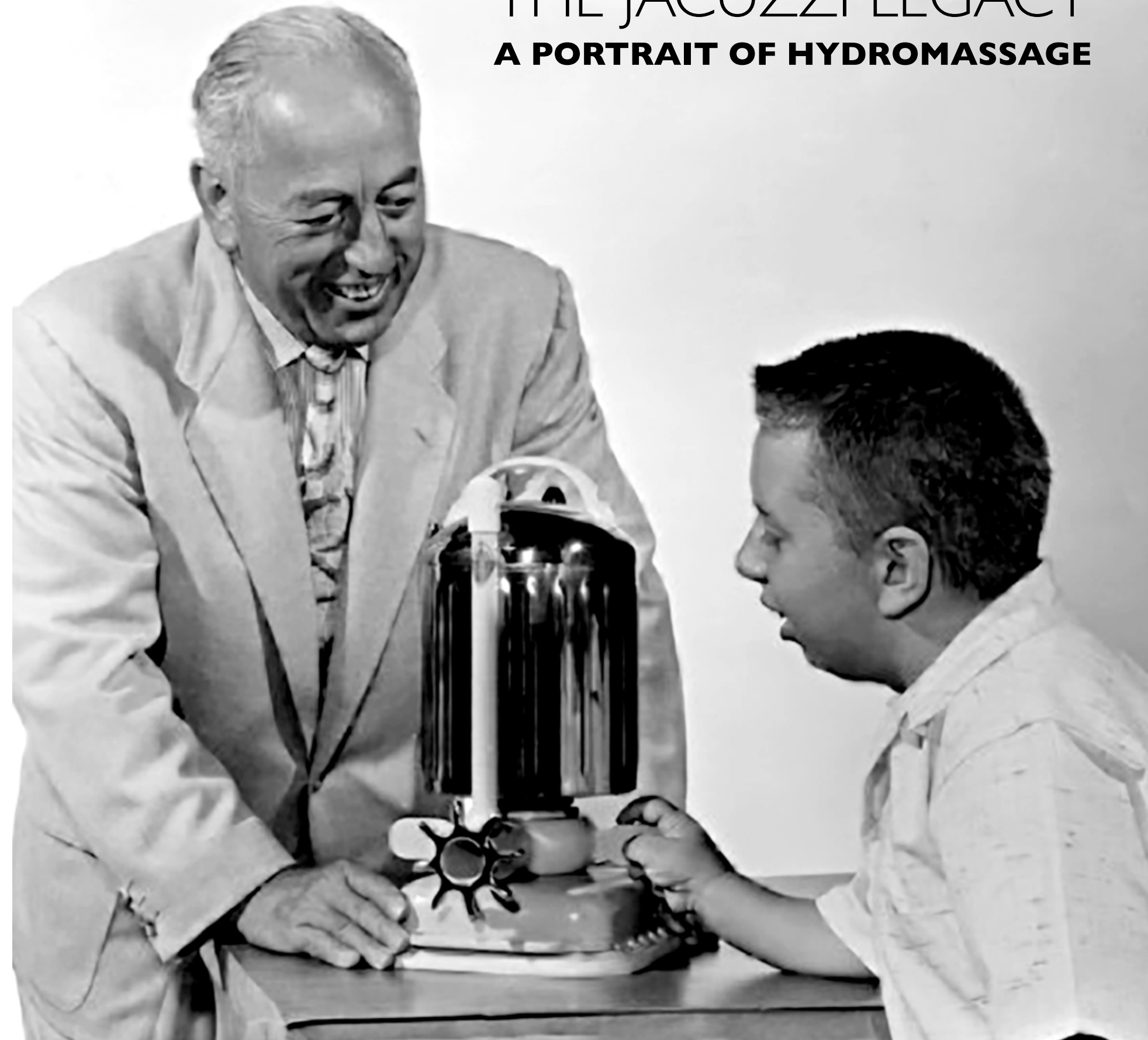


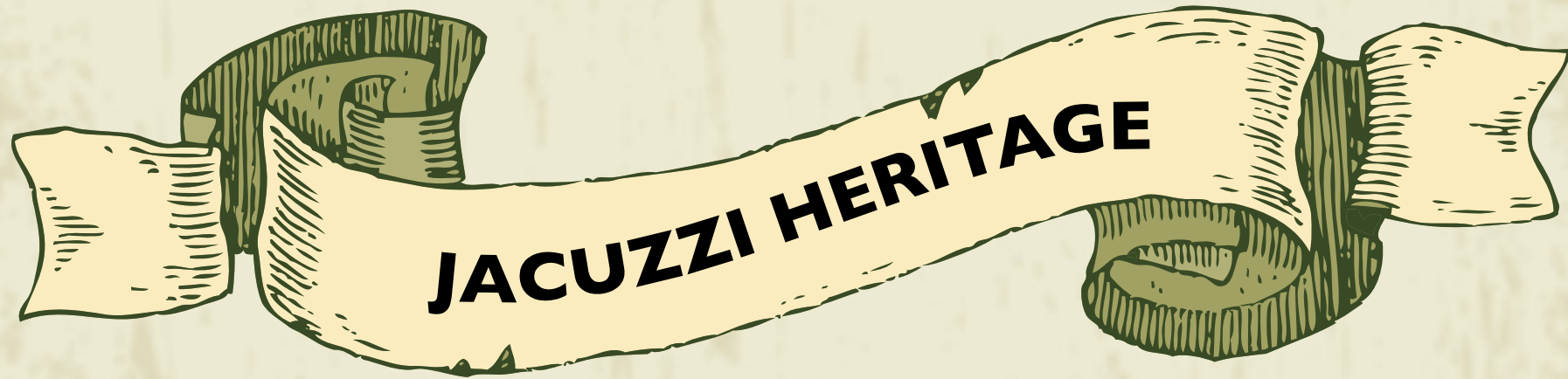
JACUZZI BROS.
INC.

INJECTOR
PUMPS

THE ORIGINAL
INJECTOR PUMP

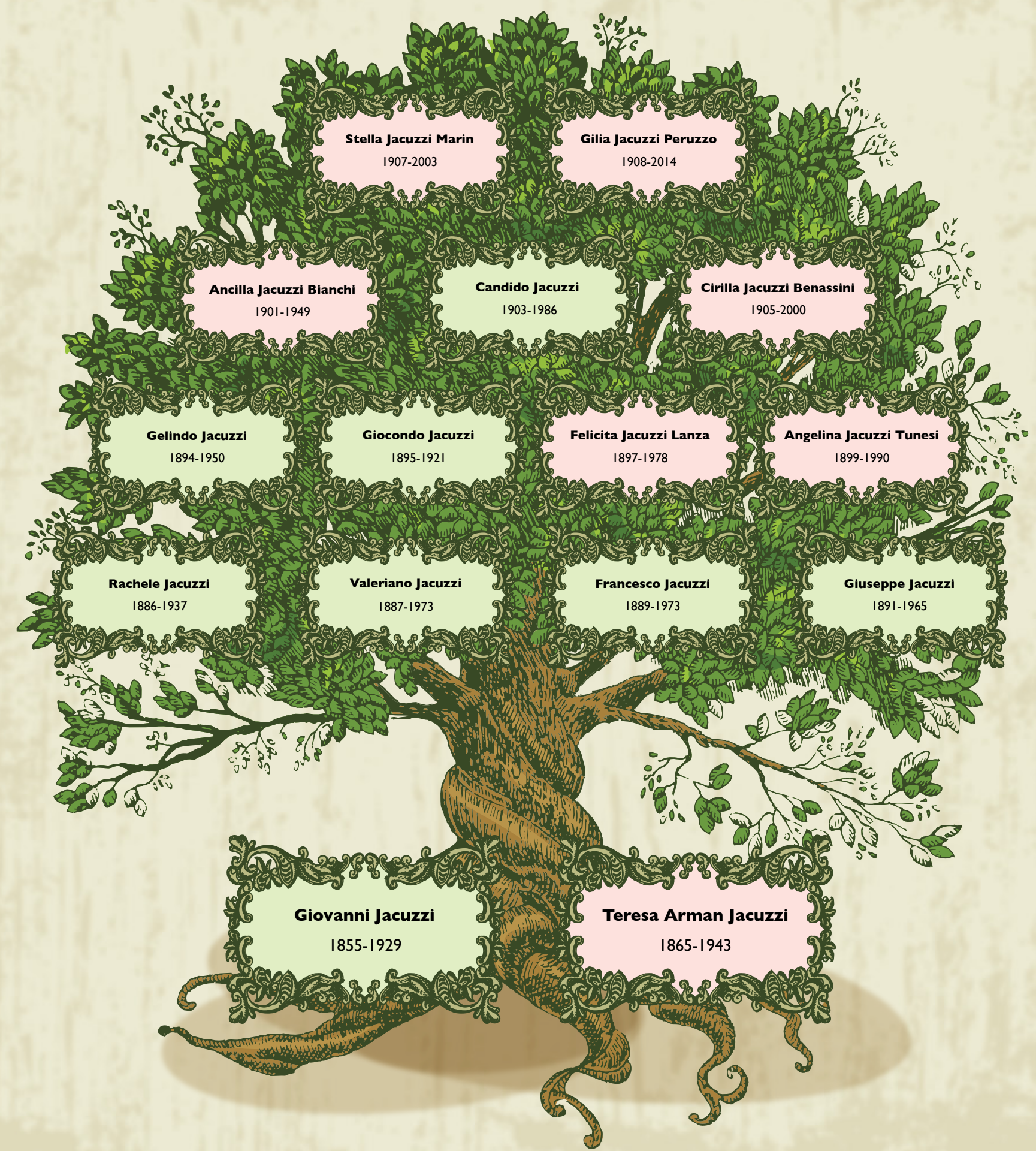
THE JACUZZI LEGACY
A PORTRAIT OF HYDROMASSAGE





JACUZZI HERITAGE

Laying roots in Italy, and immigrating to the United States, Teresa and Giovanni Jacuzzi raised seven sons and six daughters who worked together to create the company that pioneered the hydrotherapy industry.



Inventive, hard-working and family-oriented, the Jacuzzi family came to the United States in the early 1900s from Italy. The Jacuzzi brothers started a tradition of innovation in the field of aviation and agriculture, giving rise to a new industry with their home hydrotherapy products.

A black and white photograph of four men in suits and hats standing in front of a biplane on a grassy field. The men are dressed in formal attire, including suits, ties, and various styles of hats (fedoras and flat caps). They are standing in a line, looking towards the camera. The biplane is a two-engine aircraft with a high-wing configuration, parked on a grassy field. The background shows a line of trees under a clear sky.

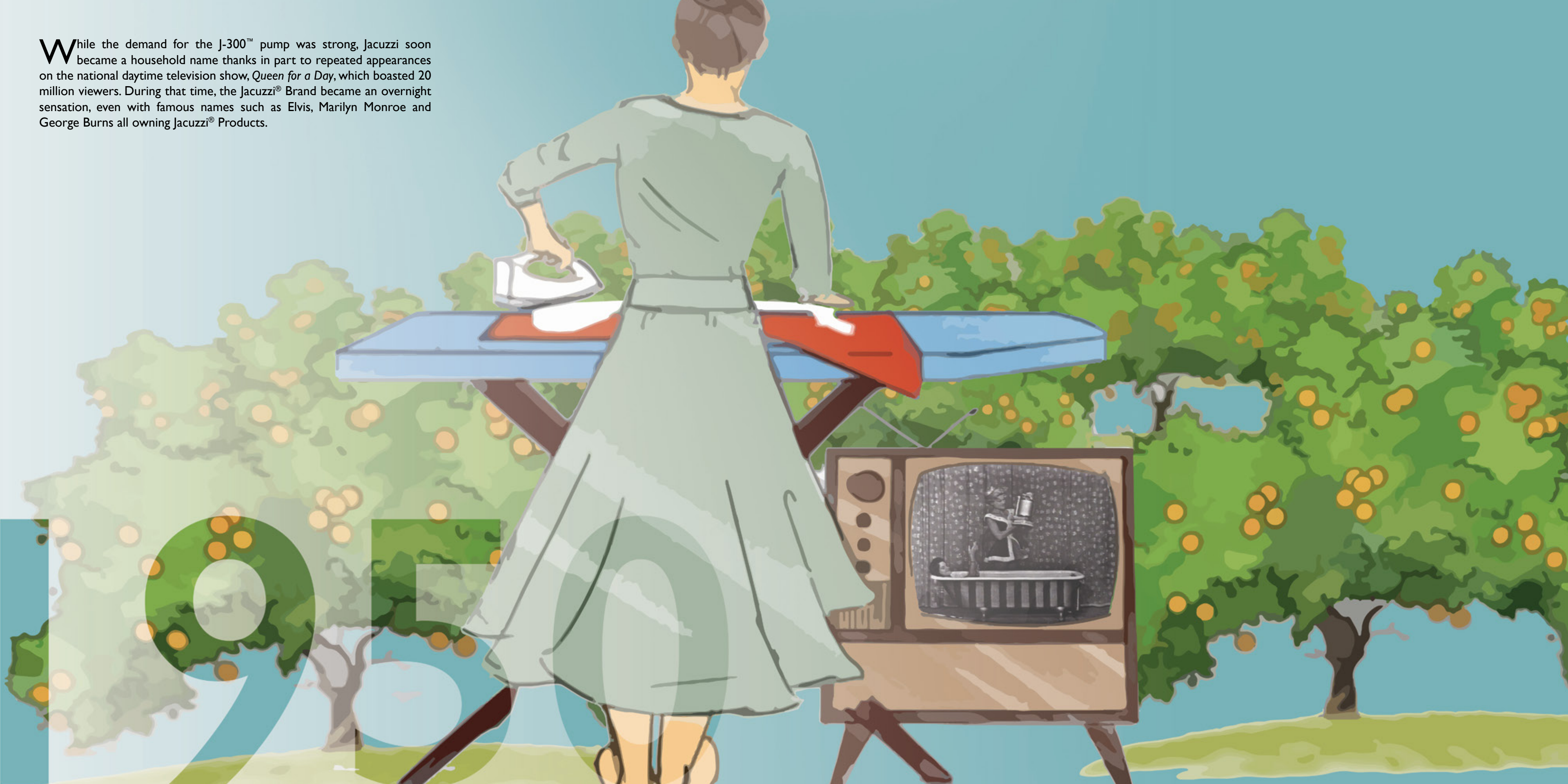
1900s



In the 1940s, Candido Jacuzzi invented a therapeutic hydrotherapy pump to give his toddler son Kenneth relief from his rheumatoid arthritis. Soon after Jacuzzi engineers developed a home version of the pump that turned any normal bathtub into a relaxing and rejuvenating hydro-therapeutic spa. In 1956, the Jacuzzi family began marketing the J-300™ and changed the lives of people around the world.

1940


While the demand for the J-300™ pump was strong, Jacuzzi soon became a household name thanks in part to repeated appearances on the national daytime television show, *Queen for a Day*, which boasted 20 million viewers. During that time, the Jacuzzi® Brand became an overnight sensation, even with famous names such as Elvis, Marilyn Monroe and George Burns all owning Jacuzzi® Products.



In 1968, Jacuzzi created the world's first integrated jet whirlpool bath, the Roman. The incorporation of therapy jets into the sides of the bathtub was an incredible success. The patented jets produced a unique 50/50 air-to-water ratio and created an unrivaled experience.

1960





In 1970, Jacuzzi invented larger indoor tubs to accommodate groups of people or whole families. Incorporating heating and filtration systems to keep the water warm and clean, these self-contained family-size spas were unique.

1970

During the 1980s, Jacuzzi focused on enhancing the home spa experience, introducing models that worked as hot tubs, whirlpool baths, or both. The models incorporated soothing waterfalls and could be installed indoors or outdoors, turning the backyard into a favorite place to relax and entertain family and friends.

1980

In the early 1990s, Roy Jacuzzi was inducted into the National Kitchen & Bath Hall of Fame, recognized for his many contributions in the innovation of hydrotherapy for home use. Jacuzzi was the first company to promote the concept that a backyard hot tub could be as entertaining as a barbecue grill or pool.



Jacuzzi® Brand hot tubs and baths are sold in more than 60 countries around the world. Continually recognized as leaders of hydromassage, Jacuzzi continued to make advancements in pump systems, jet technology, air controls and product design.



The Jacuzzi® Brand continued to create innovative design through the launch of a new flat rail spa that could easily integrate into a deck and was regarded as more energy efficient.



2010

Today, Jacuzzi® Brand massage is available in many forms, including the revolutionary J-500™ Collection of portable hot tubs. And while the technology of hydrotherapy has evolved, the name that launched an industry continues to redefine it.



TODAY

**BE CHOOSEY,
BUY JACUZZI®**

